Salvation’s Gate, Inc. is a non-profit organization that promotes protection, prevention, and advocacy for victims of domestic and sexual violence. As the founder,I hope you can agree with me that women and children need a safe and secure environment to heal away from their abuser, and you can help.

October 2019 marks the fifteenth anniversary of Domestic Violence Awareness Month (DVAM).  Salvation’s Gate will be hosting our 4th annual 5K/10K race to promote the end of domestic violence and sexual assault. The race will take place on October 12th, 2019 at Belle Isle Park, Detroit, MI. The theme is ‘Freedom to Soar’ with the aim of promoting women’s ability to soar beyond their circumstances.

We need businesses such as yours that are dedicated to helping and giving back to the local community. If that is you, we would greatly appreciate your support this year. Please help make a difference in our community by contributing to the success of this worthwhile event.

Your company name and/or logo will be seen by every participant at the 5K/10K. Various levels of sponsorship are available. However, any donation is greatly appreciated!

We hope that we can count on you to help support our cause. You will be contacted in the next several days. In the meantime, if you have any questions or concerns, you can reach us at 248-301-1616 or [salvationsgate308@gmail.com](mailto:salvationsgate308@gmail.com)). Please view our website page (<https://www.salvationsgate.org/events.html>) for more details.

Thank you for considering this opportunity.

Sincerely,



Salvation’s Gate Inc.

Founder/ President

Sponsorship Descriptions

Title Sponsor

Sponsorship Opportunity--$10,000

As a Title Sponsor, you will receive exclusive Title sponsorship recognition along with the opportunity to speak at the event. Customized benefits are available in addition to the benefits listed in the matrix below.

Presenting Sponsor

Sponsorship Opportunity--$5,000

As a Presenting Sponsor, you will receive exclusive Presenting sponsorship recognition. Customized benefits are available in addition to the benefits listed in the matrix below (up to two available).

Gold Level Sponsor

Sponsorship Opportunity--$2,000

As a Gold Level Sponsor, you will receive prominent sponsorship recognition. Customized benefits are available in addition to the benefits listed in the matrix below (up to four available).

Silver Sponsor

Sponsorship Opportunity--$1,000

As a Silver Sponsor, you will receive prominent sponsorship recognition. Customized benefits are available in addition to the benefits listed in the matrix below.

Bronze Sponsor

Sponsorship Opportunity – $500.00

As a Bronze Sponsor, you will receive prominent recognition. Customized benefits are available in addition to the benefits listed in the matrix below.

Mile Marker Sponsor

Sponsorship Opportunity --$150 each

As a Mile Marker Sponsor, you will receive favorable recognition. Customized benefits are available in addition to the benefits listed in the matrix below.

Water station Sponsor

Sponsorship Opportunity --$100 each (total 3 water stations)

As a Water Station Sponsor, you will receive favorable recognition. Customized benefits are available in addition to the benefits listed in the matrix below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Event Benefits** | Title Sponsor $10,000 | Presenting  Sponsor $5,000 | Gold Sponsor $2,000 | Silver Sponsor $1,000 | Bronze Sponsor $500 | Mile Marker Sponsor $150 | Water Station Sponsor $100 |
| Pre-Event Benefits | | | | | | | |
| Reference to company name | ✓Preceding event name | ✓Named as Presenting Sponsor |  |  |  |  |  |
| Logo and/or company name on all promotions and publicity | ✓Premium placement | ✓Premium placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement |  |  |
| Logo on local media/social media advertising | ✓Premium placement | ✓Premium placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement |  |  |
| Logo on race applications | ✓Premium placement | ✓Premium placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement |  |  |
| Event Benefits | | | | | | | |
| Logo on all T-shirts | ✓Premium placement | ✓Premium placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement |
| Banner space | ✓Premium placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement | ✓Proportionate sized placement |  |  |
| Signage at start and finish line | ✓Premium placement | ✓Premium placement | ✓Premium placement | ✓Premium placement | ✓Premium placement |  |  |
| Promotional materials in race package | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Special PA mention during and after race | ✓ | ✓ | ✓ | ✓ | ✓ |  |  |
| Free event registrations | 7 | 5 | 2 | 2 | 1 |  |  |
| Signage at Mile Marker |  |  |  |  |  | ✓ |  |
| Signage at Water Station |  |  |  |  |  |  | ✓ |
| Post-Event Benefits | | | | | | | |
| Mentions and links on social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in photos of event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

* *Reserve early to receive the greatest range of benefits*

**Sponsor Information**

**Freedom to Soar | 5k/10k Race**

***Celebrating the fifteenth anniversary of Domestic Violence Awareness Month***

**October 12, 2019, 9:00 am**

**Belle Isle Park, Detroit**

*Please list the following information as you wish to appear on all event publications.*

Sponsor Company Name:

Mailing Address:

City: State: Zip

Contact person (and title):

Contact email: Phone number:

Web site address:

**Sponsorship Levels**

*Circle your sponsorship level(s) of choice*

1. Title Presenting Gold Silver Bronze Mile Marker

Water Station In-kind Donation

1. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include?

1. Sponsors can choose to have company name listed and/or submit a logo. Please write your company name exactly how you’d like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to [salvationsgate308@gmail.com](mailto:salvationsgate308@gmail.com) as follows:

* + - * Logos for T-shirts *will be printed only in one-color* and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
      * Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
      * Logos for web site should be submitted as 72 dpi JPEG or PNG files.

Method of Payment

*Check your method of payment and include requested details*

\_\_\_\_\_ Send Invoice

\_\_\_\_\_ Check (Payable to Salvation’s Gate, Inc.)

\_\_\_\_\_ Website

*Please email or mail to: Salvation’s Gate, Inc.*

*PO Box 2980*

*Southfield, MI 48037*

**PLEASE REMIT FUNDS BY SEP 9, 2019**

**Email:** [**salvationsgate308@gmail.com|**](mailto:salvationsgate308@gmail.com|) **Phone: 248-301-1616**

**Website:** [**https://www.salvationsgate.org/events.html**](https://www.salvationsgate.org/events.html)